

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 245 Issue 3
 Washington DC 20007



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 9135	Campaign Ref: E:120828061
Buyer: ..	Client/Product/Estimate: 11 /14 /1688	Sales Rep: HRP Washington, DC
Schedule Dates: 08/27/12 to 09/03/12	Weeks: 2	Order Ref: 06299594
Est./PO Number: 06299594	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Dccc	Booking Group: WNCN	Key Market: Raleigh-Durham, NC
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/27	09/03	Total	C
1	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	175	30 Comme	Nbr of Spots	3	3	
2	M-F 4p Ellen ..WTF..	03	210	30 Comme	Nbr of Spots	2	2	
3	M-F 5p Judge Judy ..WTF..	03	210	30 Comme	Nbr of Spots	2	2	
4	M-F 530p Judge Judy ..WTF..	03	210	30 Comme	Nbr of Spots	2	2	
5	M-F 6p News ..WTF..	03	400	30 Comme	Nbr of Spots	2	2	
6	M-F 6a News ..WTF..	04	225	30 Comme	Nbr of Spots	2	2	
7	M-F 7p News ..WTF..	04	250	30 Comme	Nbr of Spots	2	2	
8	M-F 7a Today Show ..WTF..	03	575	30 Comme	Nbr of Spots	2	2	
9	M-F 730p Extra ..WTF..	04	200	30 Comme	Nbr of Spots	1	1	
Weekly Totals: Total Spots(Ord Spots)						26	26	
Closed PR						2	2	

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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/27	09/03	Total	C
10	M-F 9a Today Show II ..WTF..	02	350	30 Comme	Nbr of Spots	2	2	
11	M-Su 11p News ..WTFSS	04	550	30 Comme	Nbr of Spots	3	3	
12	Sun 9-11p ET / 8-10p CT Americas Got TalentS	03		30 Comme	Nbr of Spots			
13	WNCN News Special ...T... 19:30:00-20:00:00	04	200	30 Comme	Nbr of Spots	1	1	
14	Sun 10p ET / 9p CT Americas Got TalentS	05	1500	30 Comme	Nbr of Spots	1	1	
Weekly Totals: Total Spots(Ord Spots)					26		26	
Closed PR					2		2	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
9	M-F 730p Extra	:30 Commercial	08/27/12	Closed Pre Emption	200.00	No Makegood / Credit	0000000000	E:120828061
12	Sun 9-11p ET / 8-10p CT Americas Got Talent	:30 Commercial	08/27/12	Closed Pre Emption	1,500.00	No Makegood / Credit	0000000000	E:120828061

Grand Totals

Totals		Month 9 Weeks: 5	
Spots	26	08/27	09/03
Cost	9135	28	0

Local

Grand Totals:

Spots:	26
Gross Total:	9,135.00
Commission:	1,370.25
Net Total:	7,764.75

REP HEADLINE# 6299594 TRF# E:120828 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ APPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG29/12 09.08
 *** WNCN-TV ***

ADV #	ADV. NAME	ISS/DCCC	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	GREAT AMERICAN MEDIA	BUYER NAME	MIKE FURMAN	
		3050 K ST NW,	SALES PRSN	WA- MICK NESCI (H)	
		WASHINGTON, DC 20007			
ORDER #		CONTRACT # 6299594	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	DCCC	EST#1688	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	AUG28/12	SEP3/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG29/12	09.08

REP: REVISION
 M1 APPROVED
 TTL SAME
 PLS CNF
 THANKS, MICK

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE
 NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
 STATION MAKEGOOD OFFERS:

M1 OK'D	BUY#9	MISSED: TU-F/730P-800P	AUG30	30S	\$200.00	(AUG28/12)
		OFFER: THU/730P-800P	AUG30	30S	\$200.00	PLS ADVISE.
		CMT: PROGRAM CHG 8/30: 7:30-8PM IS WNCN POLITICAL NEWS SPECIAL				
		CMT: PLS ADVISE ASAP!				

CONTRACT TOTAL \$9,135.00
 TOTAL SPOTS 26

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
AUG28/12 18.17
*** WNCN-TV ***

SALES PRSN WA- MICK NESCI (H)

	CLASS: NATL.	LOCAL	REGIONAL
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DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

PROGRAM : EXTRA
CON COM1: EXTRA

REP HEADLINE# 6299594
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG28/12 17.28
*** WNCN-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MIKE FURMAN

3050 K ST NW,
WASHINGTON, DC 20007
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6299594 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1688 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG28/12 17.28

REP: NEW ORDER
TTL 9135 @ 26X
PLS CFM
THANKS, MIKE FPR MICK

STA: PLS SEE M1 FOR PROGRAM CHG THIS THU 8/30!
PLS ADVISE ASAP!
THX, CHERYL 8/28

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE
STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#9 MISSED: TU-F/730P-800P AUG30 30S \$200.00 (AUG28/12)
OFFER: THU/730P-800P AUG30 30S \$200.00 PLS ADVISE.
CMT: PROGRAM CHG 8/30: 7:30-8PM IS WNCN POLITICAL NEWS SPECIAL
CMT: PLS ADVISE ASAP!

CONTRACT TOTAL \$9,135.00
TOTAL SPOTS 26

REP HEADLINE# 6299594
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM STATION AUG28/12 14.03
*** WNCN-TV ***

ADV #	ADV. NAME	ISS/DCCC	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	GREAT AMERICAN MEDIA	BUYER NAME	MIKE FURMAN	
		3050 K ST NW,	SALES PRSN	WA- MICK NESCI (H)	
		WASHINGTON, DC 20007			
ORDER #	CONTRACT #	6299594	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	DCCC	EST#1688	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	AUG28/12	SEP3/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG28/12	14.03

REP: NEW ORDER
TTL 9135 @ 26X
PLS CFM
THANKS, MIKE FPR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$9,135.00
TOTAL SPOTS 26

REP HEADLINE# 6299594
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG28/12 12.34
*** WNCN-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MIKE FURMAN

3050 K ST NW,
WASHINGTON, DC 20007
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6299594 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1688 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG28/12 12.34

REP: NEW ORDER
TTL 9135 @ 26X
PLS CFM
THANKS, MIKE FPR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1135P-1235A	30		\$175.00	8/28	8/31	3		TU-F	3
AGENCY ADVERTISER CODE = 11												
AGENCY PRODUCT CODE = 14												
AGENCY EST# = 1688												
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												
2			400P-500P	30		\$210.00	8/28	8/31	2		TU-F	2
PROGRAM : ELLEN												
CON COM1: ELLEN												
3			500P-530P	30		\$210.00	8/28	8/31	2		TU-F	2
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												

MCK
8/28

REP HEADLINE# 6299594
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG28/12 12.34
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530P-600P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$210.00	8/28	8/31	2		TU-F	2
5			600P-630P PROGRAM : NBC 17 NEWS AT 6 CON COM1: NBC 17 NEWS AT 6	30		\$400.00	8/28	8/31	2		TU-F	2
6			600A-700A PROGRAM : NBC 17 TODAY AT 6A CON COM1: NBC 17 TODAY AT 6A	30		\$225.00	8/28	8/31	2		TU-F	2
7			700P-730P PROGRAM : NBC 17 NEWS AT 7 CON COM1: NBC 17 NEWS AT 7	30		\$250.00	8/28	8/31	2		TU-F	2
8			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$575.00	8/28	8/31	2		TU-F	2
9			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$200.00	8/28	8/31	3		TU-F	3
10			900A-1000A PROGRAM : TODAY SHOW II CON COM1: TODAY SHOW II	30		\$350.00	8/28	8/31	2		TU-F	2
11			900P-1100P PROGRAM : AMERICA'S GOT TALENT CON COM1: AMERICA'S GOT TALENT	30		\$1,500.00	9/2	9/2	1		SUN	1
12			1100P-1135P PROGRAM : NBC 17 NEWS AT 11 CON COM1: NBC 17 NEWS AT 11	30		\$550.00	8/28	9/2	3		TU-SU	3

REP HEADLINE# 6299594
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG28/12 12.34
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12						\$9,135.00						

CONTRACT TOTAL \$9,135.00
 TOTAL SPOTS 26

MARKET TOTALS \$91,350 WNCN 10% WRAL 43% WTVB 35% WRAZ 10% WRDC 0% WLFL 2% CABL 0%
 ESTIMATED SHARES
 SVC- NSI BOOKS- NOV/11 NOV/PJ
 DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Sarah Levene
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

This broadcast time will be used by: Democratic Congressional Campaign Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee
 430 South Capitol St.
 Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Kristie Mark, Chief Operating Officer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/18/11 *[Signature]* 202 338 8700
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 2em; font-family: cursive;">AS ORDERED</p>					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.